

Quote

THE WEEKLY DIGEST

Volume 30—Number 15

Week of October 9, 1955

MAY WE *Quote* YOU ON THAT?

[1] Comment in Brooklyn on outcome of baseball World Series: "Da bums is kings . . . whadda woidd serious!". . . [2] Vice Pres RICHARD M NIXON: "Every official of gov't . . . has only one goal in mind, and that is to see that the gov't runs in a way just as close as possible to the way we think the President would want it to run under these circumstances."

. . . [3] Unidentified Republican senator, *still hoping for Eisenhower in '56*: "Even a sick Ike would make a better race than any healthy candidate we've got." . . .

[4] Mbr of Old Mystic (Conn) Methodist Church, *commenting on installation of Negro minister as spiritual leader of white congregation*: "He's smart, sincere and capable. What difference does his color make? His soul is just as white as ours." . . . [5] Dr ERNEST M LIGON, prof of psychology, Union College, Schenectady, N Y: "If one could take a vote he would find everyone in the world voting for peace, but most of these individuals can't get along with the

Quote of the Week

LEON KEYSERLING, former chief economic adviser in Truman Administration: "We have doubled our nat'l income within the last 15 yrs and we will double it again within the next 25 yrs, regardless of whether the Republicans or Democrats are in power."

—"

folks next door!". . . [6] DAVID SARNOFF, chmn, Radio Corp'n of America: "Much of the tension in our world today can be traced to the failure of moral and religious power to keep pace with the multiplication of physical power." . . .

[7] CLEVELAND AMORY, author (*The Proper Bostonians, The Last Resorts*, etc) *resigning his assignment to ghost-write life story of Duchess of Windsor*: "It was hell on ghosts. Some inconsistencies are the prerogative of gals but (I couldn't) make her into a Rebecca of Sunnysbrook Farm."

FIFTEENTH YEAR OF PUBLICATION



Regardless of who the Presidential nominees may be, it seems highly probable that the Democrats will, in '56, continue their hold on the U S Senate. It is a matter of geography and simple arithmetic. Currently, there is a virtually even distribution of Senate seats, the Democrats holding 48, the Republicans 47. Sen Morse, the Oregon Independent, votes with the Democrats on organizational issues.

The terms of 14 Democrats and Sen Morse expire with the present Congress. In geographical - alphabetical order these Democrats are: Hill, Ala; Hayden, Ariz; Fulbright, Ark; Smathers, Fla; George, Ga; Clements, Ky; Long, La; Hennings, Mo; Bible, Nev; Lehman, N Y; Ervin, N C; Monroney, Okla; Johnston, S C; Magnuson, Wash.

Seven of these seats are in the Solid South (Ala, Ark, Fla, Ga, La, N C, S C) and may be set down now in the Democratic column. In

this list we may also include Mo.

The remaining 6 seats don't hold much promise for Republican pickups. Possibly the best chance is in N Y, but much depends on the over-all political picture. (Harri-man as the Democratic Presidential choice could possibly carry the N Y Democratic Senatorial nominee with him if he won the state.) Republicans hope to regain Oregon, but the candidate will be an important factor.

The Republicans have 17 Senate seats at stake. In at least 5 states (Conn, Md, Ohio, Pa and Wis) candidates will have a tough tussle; in several others the margins are so narrow the contest could conceivably go either way, depending on the gen'l political trend. As of now, we would not be disposed to count more than 5 Republican Senate seats as "safe"—Carlson, Kans; Cotton, N H; Young, N D; Case, S D; Aiken, Vt.

In the House, of course, the terms of all Representatives expire in '56. In the "off-yr" elections of '54 Republicans lost their slim majority. The House now stands: Democrats 232, Republicans 203. The outcome in '56 will depend largely on the gen'l political trend at that time. Current speculation would be highly hazardous.



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★
"He who never quotes, is never quoted"
★ ★

Charles H. Miller of program



AGE—1

One nice thing about living to 100 is that insurance agents quit bothering you. — *Indianapolis Times*.

" "

The best thing to put aside for your old age is the thought of it. —T HARRY THOMPSON, *Sales Mgt.*

ATOMIC AGE—2

The new sources of atomic energy offer so many opportunities for advance that we are now facing the dawn of a new era in chemistry and biology. — JAS FRANCK, *Science Digest*.

ATTITUDE—3

Let us always remember that the attitude of the mind, the devotion of the heart, are more important than the work we do; for, in fact, our work will be the outcome of the mind and the heart.—*Theosophical Movement*.

BEHAVIOR—4

Consider how hard it is to change yourself and you'll understand what little chance you have trying to change others.—*Executive Plan Service*, Arnold Glasgow Co.

" "

A long face and a broad man are seldom found under the same hat. — *Trade-Aid Bulletin*, hm, Providence Jnl Bulletin.

CHILD—Guidance—5

You don't need to be right all the time. Your child wants a man for a father, not a formula. He wants a woman for a mother, not a theory. He wants real parents, real people, capable of making mistakes without moping about it. You're not going to do any harm as long as you do your best.—Dr C D WILLIAMS, *Maclean's*, Canada.

CIVILIZATION—6

If our civilization is to be enriched, it must be relived by every single child. It is in the schoolroom—or mostly in the schoolroom—while assimilating little tidbits of what has been the experience of men before him, that the child 1st makes the acquaintance of the human person, of the spiritual being he is.—MAX ASCOLI, *Reporter*.

COST-OF-LIVING—7

A man who earns \$4,500 a yr spends his 8-hr working day like this: 9 a m to 11:32 pays his taxes; 11:32 to 12:56 pays for his housing; 12:56 to 1:34 p m pays for his food; 1:34 to 2:16 pays for transportation; 2:16 to 2:39 pays medical expenses—and so on. *Horizons*, quoting these findings of the Tax Foundation, Inc, points out that no lunch hr is mentioned, adds, "Oh, well, who's hungry anyway?"

..... *Quote*



The Republicans would like to move their '56 nat'l convention from San Francisco to Chicago, where there are more and better hotel rooms, but don't dare do so for fear of offending the politically-doubtful state of Calif. The western city was personally chosen by Pres Eisenhower when he intended to run for a 2nd term. The television industry has squawked the loudest about San Francisco; they complain it will cost networks at least \$1 million to install the equipment necessary to telecast the Republican convention. No expense for installation at Chicago; equipment will already be set up there for Democratic convention the wk before. But despite all this, GOP hdqtrs say a change would be politically impossible now.

" "

One effect of President's heart attack on cream of Washington's society is the certain cancellation of the White House social season for remainder of the Eisenhower administration. Also, the President's regular appearances at a number of other social functions are off, according to word at the White House.

" "

Washington heart specialists rep't business hasn't ever been so good. After the President had his heart attack, politicians by the score—as well as others in the Capitol—started pouring into medical offices for checkups.

..... *Quote*

DEMOCRACY—8

There can be no democracy unless there is a basic respect for opposing ideas and a willingness on both sides "to live and let live."
—GEO R HAVENS, *The Age of Ideas* (Holt).

DRINK—Drinking—9

It's not the ice that makes you slip; it's what you mix with it.—*Lion.*

EDUCATION—Administration—10

Those of us who are safely on the sidelines can't know all the pressures on the men who must actually do the day-to-day work of administering our gigantic school system. We don't know what it's like to try to accommodate the swarming multitudes of new school kids, and keep them off the streets and off the labor mkt, and raise money for the new bldgs we need, and find new teachers, and ward off the cranks who poke at the schools, and satisfy school bds and politicians, and protect the public-school system from the few who really don't believe in it, and show that the schools aren't "Godless" without offending the atheists, and fit together Puerto Ricans and old Yankees and Negroes and Southerners and cultured and uncultured and Jews and Catholics and rich and poor and bright kids and dopes into one school system, and keep all hell from breaking loose with the delinquents, and perform myriad health and civic functions that the community thrusts onto the schools, and then find these blamed intellectuals pounding on us to teach more history and English. — WM MILLER, "Wastelands Revisited," *Reporter*, 10-6-'55.

Mining The Magazines



The Chinese Communist periodical, *Women of China*, published at Hong Kong, is currently taking a whack at what it terms "soap-bubble romance" — marriages which, under the easy Communist divorce laws may last only a few days. The durable basis for successful marriage, the editor suggests, is "a foundation of political affinity."

You may recall that session of the tv program, *The \$64,000 Question* (you were tuned in, weren't you?) where the Marine captain walked off with the capital prize by identifying correctly 7 items served at a state dinner in March, 1939 by the late Geo VI for the then Pres Lebrun of France. Alistair Cooke, U S correspondent for *Manchester Guardian Wkly*, was intrigued to note that no mention was made in this quiz of the meat course. He checked to find that this item had been *Mignonette d'agneau royale*. This, clearly enough, was lamb—but the term "royale" was a sticker. Since the quiz editors didn't know, and couldn't determine the precise nature of this qualifying finesse, it was thought prudent to omit this item. Correspondent Cooke, checking further, learned that the chef responsible for this particular banquet was one Rene Roussin, who subsequently left the royal service and emigrated to the U S. These tidings Mr Cooke duly rep'ted in the *Guardian*. Later, the *Guardian*,

According to a little item in *Frankfurter Illustrierte*, conductors in London buses now wear steel-toed shoes to avoid injury when their feet are stepped on by passengers. Such shoes are recommended "for those who have dealings with other people." What is mankind coming to?

”

relentlessly tracking down clues, located M Roussin, back in London. But it did them precious little good. Ah, yes, he remembered clearly. But that "royale", he insisted, was a chef's little secret, not to be divulged. So the *Guardian* still doesn't know. Life is like that.

From an ad in *Nat'l Buyers' Guide*, we note that for \$100,000 you can buy a 49% interest in "one of America's leading nudist camps."

With tongue at least partially in cheek, John Sasso, writing in *Tide*, suggests that publishers are missing the chance of a lifetime if they fail to bring out a magazine devoted to satellites. "A magazine called, say, *Satellonics* should open a billion-dollar mkt. . . The prospects alarm us—when they get men up there we can even sell food ads in the book!"

.....Quote.....

To aid this season's football fans, *Minneapolis Tribune* columnist Ed Goodpaster has invented the following 3 items of Stadium equipment, available till limited supply is exhausted:

Head Points — Several nails driven thru small oval board. Board is placed, points up, on head under hat. Then, when excited fans behind you thump you on the skull . . .

Look-Ma Sweaters — Built along strait-jacket lines, the sweater holds wearer's arms across chest, giving him a no-arm appearance. When a vendor sticks out a hot dog or change with the request, "Pass this down, please," you merely shrug your shoulders.

The Endless Blanket — This insures that the ankles of the party on the right end of a group will not be cold because the party on the left end is sitting on 2 folds of blanket. Group-plan buying available 11

EDUCATION—Personnel—12

A school superintendent is a chap who spends hrs of conversation with all manner of folk but who communicates with his wife only by telephone to tell her he will not be home to dinner; who spends a lifetime helping other people's children but seldom sees his own; who teaches kids how to earn a million dollars but who never has enough cash to pay his note at the bank. — FREDERICK J MOFFITT, *Nation's Schools*.

..... *Quote*

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FAITH—13

Nothing splendid has ever been achieved except by those who dared believe that something inside them was superior to circumstances.—*Megiddo Message*.

FAMILY—14

The best type of home is where everything wears out but your nerves.—*Grit*.

FOLLY—15

Nobody can make a fool out of a person if he isn't the right kind of mat'l for the job.—*Cincinnati Enquirer*.

GOD—and Man—16

Where there is love
There must be faith;
And where there is faith
There is peace indeed;
Where there is peace,
There must be God—
And where there is God
There is no need.
—*Author Unknown*.

GOVERNMENT—Cost—17

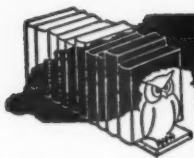
The biggest problem in reducing the nat'l debt is that it's hard to fill up one hole without digging another.—*Brushware*.

HAPPINESS—18

The principles we live by, in business and in social life, are the most important part of happiness. We need to be careful, upon achieving happiness, not to lose the virtues which have produced it.—HARRY D HARRISON, British Columbia businessman, quoted in *Rotarian*.

HEALTH—19

Anyone who can swallow a pill at a drinking fountain deserves to get well.—*Gaylord's Triangle*, hm, Gaylord Bros, Inc.



Book Briefs

From his early yrs in Dublin, Oliver St John Gogarty has gleaned another harvest of Irish anecdotes for *Start From Somewhere Else* (Doubleday). One concerns an Irishman who had taken a room in a club when a self-important militia officer arrived late, demanding accommodations. Told that the last room had just been rented, the officer stormed upstairs to get a look at this person the management wouldn't toss out for His Importance. He found the Irishman snoring on the sofa. To arouse the sleeper, the officer slapped him across the face with his glove. "Consider yourself insulted, sir," he shouted.

The Irishman slowly turned his back on the officer and said, "Consider yourself shot."

We made a pact with ourselves here awhile back to relate no further Davy Crockett stories, but in this one Davy makes only an incidental appearance. In one of those too-frequently-encountered communities where a local church provides the only available public library service, a young lad borrowed 2 copies of Crockett books. When these books weren't ret'd at the end of 30 days a volunteer librarian, acting in the interests of other waiting youngsters, checked up. The enterprising kid was renting out the 2 borrowed books to other children for 10 cts a day!

American Book-Stratford Press, one of the largest of the trade

Book Borrower

Thanks for returning, not losing it,

And now, would it be indiscreet

To wonder, as you were perusing it,

What did you think—and eat?

—MAY RICHSTONE, *Rotarian*.

shops producing books for publishers, has an obvious concern with the reading habits of the American citizen. Again this yr they will seek to stimulate further reading (or at any rate, further book buying) with 2-page newspaper ads in major cities, urging books as Christmas gifts.

Latest jab at banality of the "Billy-at-the-Zoo" genre of children's books comes from Univ of Wisconsin Prof May Hill Arbuthnot. "Books that live," she reminds us, "have . . . strong themes about something as important to the child from 5 to 18 as the mishaps of Peter Rabbit are to the 4-yrs-olds. Right now there seems to be a pernicious anemia of theme and plots at the youngest level. A rash of 'awareness' books—about wetness, coldness, sweetness, and the like—has flooded the mkt. I call them "so what" stories."

..... *Quote*



"Madame Deficit"

Today, as France struggles with revolt in Algeria, we mark the 200th birthday (Nov 2, 1755) of one who helped bring on France's own revolution—Marie Antoinette, child-queen of Louis XVI. Only 14 when she married the Dauphin and just 18 when crowned Queen, Marie began early on the extravagant career that earned her the people's nickname of "Madame Deficit." Her expensive frivolities—a miniature palace, masked balls, theatricals, and a messy diamond necklace scandal—convinced French subjects she was to blame for the nat'l bankruptcy. When the Revolution erupted, her efforts to save the monarchy by aiding invading Austria deepened her guilt. Soon after Louis' execution, she was tried for treason, dying on the guillotine Oct 16, 1793. Her fabled "testament letter" left for her sister-in-law reveals a touching maternal concern and a saddened maturity, but she is not remembered for these. The popular conception of her is a foolish, spendthrift Queen, epitomized in the anecdote told about her by Rousseau in his *Confessions*:

At length I remembered the thoughtless saying of a great princess who, on being informed that the country people had no bread, replied, "Then let them eat cake."

..... *Quote*

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JUVENILE DELINQUENCY—20

Ass't District Att'y Kenneth McCabe, when asked for an opinion on the mounting wave of crime among our teen-agers, placed religion above playgrounds. He said, "Every public speaker has new and different ideas on how to curb juvenile delinquency. Yet I notice they all call for the expenditure of money for mat'l things, rarely for anything spiritual. Crime would drop considerably if there were an increase in church attendance."—JOSEPHINE QUIRK, "America's Disgrace!" *Mary Immaculate*, 9-'55.

LANGUAGE—21

Have you a little googler in your office? (Cy Frailey says a googler is one who never uses a short word if he can think of a long one with the same meaning.)—*Advertising Age*.

LIFE—Living—22

The big work of man is neither masonry, mf'g nor merchandising. It is life itself. Incidentally, there are bricks to be laid, wood to be shaped and goods to be sold; but these are only jots and tittles in the scheme of individual existence. The main thing is life itself.—RICHARD WIGHTMAN, *Think*.

LUXURY—23

A luxury item is one that is mfr'd for 2 francs 65 and sold for 37 francs 80.—*Weltwoche*, Zurich (QUOTE translation).

MARRIAGE—24

Any gal with a
Yen to wed
Has to keep
One chump ahead.
—Wildrooter, hm, Wildroot, Ltd.

Pathways to the Past



Week of
Oct 30-Nov 5

Girl Scout Wk
Reformation Wk
Nat'l Catholic Youth Wk

Oct 30—Nat'l Apple Day. . . . 220th anniv (1735) b of John Adams, bulwark of the Revolution, 2nd U S President, and founder of the famed Adams line of statesmen and authors.

Oct 31—Hallowe'en. . . . American Girl Scouts 5 yrs hence will celebrate the 100th birthday anniv of their founder, Juliette Gordon Low (b 1860). . . . Ethel Waters, the "Sweet Mama Stringbean" who popularized *Stormy Weather* and *St Louis Blues* is still happily singing blues at 55 today.

Nov 1—All Saints Day. . . . **Nat'l Author's Day.** . . . 455th anniv (1500) of Italian goldsmith Benvenuto Cellini, as well known for his autobiography giving telling glimpses of Renaissance life. . . . 65 yrs ago (1890), Mississippi won dubious honor of being 1st state to restrict Negro suffrage by the "understanding clause" device (requiring voter candidate to interpret U S Constitution).

Nov 2—All Souls Day. . . . Marie Antoinette, foolish, tragic young wife of France's Louis XVI, was b 200 yrs ago (1755), d by guillotine in French Revolution. . . . 160th anniv (1795) b of 11th U S Pres Jas K Polk, 1st real "dark horse" candidate (unmentioned till 8th Democrat ballot, winner on 9th); 90th anniv (1865) b of 29th Pres, Warren G Harding. . . . Harding's

"birthday gift" election 35 yrs ago (1920) was 1st nat'l balloting ever covered by radio—it was also 1st scheduled broadcast by a regular licensed station.

Nov 3—The 1st auto show, displaying 200 cars at N Y's Madison Square Garden 55 yrs ago (1900), was so successful one editor raved, "The Auto show has taken its place beside the horse show as a spectacular event of the early winter season."

Nov 4—115th anniv (1840) b of Auguste Rodin, sculptor of some of world's best-known statuary—*The Kiss, The Thinker*, etc. . . . The 1st time Americans got together on voting (time, not candidate) was 110 yrs ago (1845), when present election day schedule took effect.

Nov 5—England celebrates *Guy Fawkes Day* today, marking the foiling of the famed Gunpowder Plot 350 yrs ago (1605), an attempt by irked Catholic group to blow up the House of Parliament. . . . 100th anniv (1855) b of America's foremost Socialist figure, Eugene Debs—Railway Union founder, he ran 5 times for President. . . . The 1st auto motor patent was granted only 60 yrs ago (1895) to att'y Geo B Seldon, but he'd submitted his internal combustion vehicle 'way back in 1879! . . . Franklin D Roosevelt 15 yrs ago (1940) became only President to win a full 3rd term in office.

..... *Quote*

"Of all things!"

Recent opening of the Ohio toll-road directs attention to a relatively new driving hazard engaging the thought of safety officials. This is highway hypnosis. It results from driving long stretches over monotonous roads free from intersections, traffic lights, conflicting traffic and kindred distractions that normally tend to keep the automobile operator alert.

It has been demonstrated that this monotonous driving too often induces a form of hypnosis, under the spell of which drivers have been known to smash directly into the car ahead or, lulled into virtual unconsciousness, to run off the highway with disastrous consequences. "In our eagerness to provide safe driving conditions," one authority says, "we may have outsmarted ourselves."

To alleviate hypnosis and mitigate its consequences, additional safety factors are being built into some of the newer highways—gentle curves to keep the driver alert; broad black-top shoulder strips to jolt him back to consciousness if he leaves the smooth concrete.

But in the final analysis primary responsibility rests upon the driver himself. Here are a few practical suggestions: Vary your driving speed every 15 or 20 minutes; make it a practice to stop frequently for exercise; avoid heavy, starchy meals en route; see that the car is well ventilated; avoid the slouchy posture that invites hypnosis.

..... *Quote*

PEACE—25

Peace is not just the drab business of seeking security. Peace is a positive and creative state which can and should enrich the life of every individual, of every nation, and of the whole society of nations. Only that kind of peace is self-perpetuating. — JOHN FOSTER DULLES, U S Sec'y of State.

PERSONALITY—26

Personality is that vague something that enables a man to appear in a dress suit without everybody wondering what restaurant or orchestra he works in.—*Brevities*, hm, Glen L Campbell Printing, Inc.

RESEARCH—27

Nearly every great discovery in science has come as the result of providing a new question rather than a new answer.—PAUL M MEG-LITSCH, *Forbes*.

RETIREMENT—28

Forty yrs ago, when a fellow said something about retiring he was talking about going to bed.—*Elizabethtown* (Ky) *News*.

SAFETY—Safe Driving—29

If you drive your car under 50 mi's an hr your chances of staying out of an accident are 5 times greater than if you drive any faster than that. If you have an accident while driving over 50 mi's an hr, your chances of dying are 3 times greater than if you were going slower.—*Atlas News*, hm, Atlas Auto Finance Co.

SELF—Sacrifice—30

Self-preservation is the first law of nature, but self-sacrifice is the highest rule of grace. — *Tit-Bits*, London.

SPEECH—Speaking—31

The speaker who hops to the platform, skips his introduction and jumps to his conclusion is roundly applauded.—*Wall St Jnl.*

TAXES—32

Nowadays the earth revolves on its own taxes.—*Automotive Dealer News.*

TRUTH—33

It is easier and quicker to smash the glass than to stop to see the truth about the object which is reflected. But eventually we may cut our hands . . . or run out of mirrors.—*NORMAN G SHIDLE*, editorial, *SAE Jnl.*

UNITED NATIONS—34

Whatever weakness there may be in the UN, the Charter is not to blame; the trouble lies with man himself.—*DONALD A WEBSTER*, "Change the Charter—or Change Hearts," *Signs of the Times.*

WOMEN—Careers—35

A career woman is one who goes out and earns a man's salary instead of sitting at home and taking it away from him. — *D O FLYNN*, *Farm Jnl.*

WORLD RELATIONS—36

If we are to meet our internat'l responsibilities and insure the safety of our own people, we must have a practical and direct concern for families and children thruout the world. The future of the nations is even now being determined by the infant, the toddler and the teenager quite as much as by their elders.—*LEONARD W MAYO*, "Children and the Future of the Nations," *Social Service Review*, 9-'55.

In Brief

Sidelight on the headlines: Medical records show Ike has lots of company. Approx 1/7th of men over 60 are hospitalized during each yr, with an average sickroom stay of 15 days. Leading cause: heart trouble. Which leads us into a note that S African scientists are trying to learn the secret of the giraffe's amazing heart mechanism for pumping blood. (They hope to relate discoveries to human circulatory trouble.) A 19-ft giraffe can bend its head 7 ft below its heart to nibble grass; then lift its head 12 ft above heart level without even getting dizzy!

Worthington C Miner, tv producer, has petitioned Pulitzer Awards Comm to establish recognition for television writing, placing it on a par with journalistic and dramatic achievements.

We can't say precisely who's buying, but the industry rep'ts that radio sales are currently up 40%. At war's end there were 57 million radios in service; now there are 132 million. And not all of these folks were listening to church services, instead of attending personally. U S church construction last yr passed the half-billion dollar mark for 1st time in history.

All advertising of alcoholic drinks in Sweden has been banned for a 6-mo experimental period. . . Here's something we have long suspected, but science now confirms: a woman's vocal cords vibrate twice as fast as a man's.

..... *Quote*

Good Stories.....

you can use

When the Russian farm delegation was here they visited a factory in California. Leader asked a foreman how many hrs his men were working per wk. "Forty," said the foreman. The Russian shook his head, replying that in his country they worked 70 hrs a wk.

"You'd never get this crew here to work 70 hrs," said the foreman. "they're a bunch of Commies."—*Scripps-Howard Newspapers.* a

" "

Seems the young daughter of a middle-aged physicist in Los Alamos went for a Sunday-afternoon walk with her aunt, in the course of which they stopped to watch a touch-football game being played on a vacant lot by a group of small boys and their fathers. "It would be good for Daddy to do something like that," she said, "but, of course, all he can do is think."—*New Yorker.* b

" "

The vacuum-cleaner salesman was illustrating his sales talk by repeatedly sprinkling sand on a piece of carpet and removing the sand very deftly with his vacuum-cleaner.

"Now, madam," he wound up, turning to one woman in the crowd around him, "can I interest you in buying one of our vacuum-cleaners?"

"No good to us," was the reply. "We never sprinkle sand on our carpet."—*Outspan (S Africa).* c

..... *Quote*

I LAUGHED AT THIS ONE

FRANCES RODMAN

We should perhaps blame the distracting influence of football, but at any rate a professor teaching psychology was getting little attention from his students. He closed his text, laid the book on his desk and said: "Mr Smith, will you state your reasons for taking this course?"

With a startled look Smith roused and replied: "Why, professor, because I am so interested in the subject. It gives me a fresh insight into the problems I am called upon to meet in everyday life. It has proved inspirational to me."

"Thank you," said the professor calmly. "Now, Mr Jones, you tell one!"

" "

One of the most unbelievable of the soldier draftee tales goes as follows:

A very weak-eyed party was called up for his physical. The doctor had him lay aside his glasses, then pointed at the wall.

"Tell me," he instructed, "what you see in the circle."

"That, uh," said the squinting draftee, "is the figure 18."

"No, no, you're looking at the wrong circle," cried the doc. "What you saw is a picture of Katharine Hepburn talking to Mae West."—*Louisville Courier-Jnl.* d



The boss called the new stenographer into his office. "Miss Gann," he said, "you're the best looking girl we ever had working in this office."

A pleased look came into the girl's eyes.

"You dress well," the boss continued, "you have a nice voice, you make a good impression on the public, and your deportment is of the highest."

"Oh, thank you," she said, "your compliments are very pleasing."

"Enjoy them to the fullest," ret'd the boss, "because now we are going to discuss your spelling, punctuation and typing." — *American Eagle*, hm, American Forest Products Co. e

" "

Then there was this has-been who kept getting poorer and poorer, till all she had left was a disposal unit. So she took in garbage. —*MIKE CONNOLLY, Hollywood Reporter*. f

" "

Mamie had lost her job in a dress shop and companions were pressing her for an explanation.

"Well," she said wearily, "I had just brought out the 17th dress for this dowager to try on, when all of a sudden she changed her mind completely. 'On second thought,' she said, 'I think I would look better in something flowing.' So I told her to go jump in the river!" —*Man's Shop*, hm, House of Ensign (S Africa). g

All many a youngster wants out of school is himself.—*CY N PEACE*.

" "

It's a waste of time to hide your light under a bushel. Particularly when a peck will do.—*FRANKLIN P JONES*.

" "

The typical Miss America is a girl old-fashioned enough to be afraid of a mouse, but modern enough to handle a wolf.—*JAS N GRAHAM*.

" "

An optimist is a person who always has his bad breaks relined.—*LOIS F PASLEY*.

" "

Most men need 2 women in their lives—a secretary to take everything down and a wife to pick everything up.—*Tulsa World*.

" "

With all the hidden taxes, how about a place where the taxpayer can hide?—*Wildrooter, hm, Wildroot, Ltd*.

" "

A bachelor, my friends, is a man who can pull on his socks from either end.—*Tit-Bits, London*.

" "

Another thing the world needs is popular gov't at popular prices.—*Cincinnati Enquirer*.

" "

Then there was the agricultural college student who was voted by his class "The kid most likely to sack seed."—*Safety Scope*.

..... *Quote*



A Russian "specialist" was addressing a group of Polish factory workers. "The USSR is a very rich country," he shouted. "We still have treasures of iron ore, coal, gold and uranium underground. And above ground we have our greatest treasure — our Comrade Bulganin."

Someone in the audience whispered: "We'd be better off if it was the other way around."—PAUL STEINER, *American Mercury*.

" "

A devoted communist was showing pictures of Eisenhower and of Rakosy (the head of the Hungarian communist party) to a not-too-communistically inclined young man: "If you had to choose, which of these would you execute?"

The young man puzzled a moment, then suggested, "You choose first."

Unhesitatingly: "I'd choose Eisenhower."

"All right, then I'll have to choose Rakosy." — *Paris Match*, France (QUOTE translation).

”

The music superintendent in a Canadian public school asked a student to write a note on the musical staff she had drawn on the blackboard. She hesitated, then bravely began writing between the lines of the staff:

"Dear Friend: I hope you are well." — *The Spoke*, Hickory (N Carolina) Rotary Club. **h**

..... *Quote*

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A Broadway producer was seeking to interest an out-of-town mfr in backing a show. The producer took the businessman to a rehearsal. One leggy lass after another appeared before them in scanty costumes. The merchant gaped intently, but all he said was an occasional "Phooey."

The producer, annoyed, finally said: "Here I am, showing you the most beautiful girls in the world and all you do is sit there and say 'Phooey'."

"I wasn't thinking of the girls," said the merchant sadly, "I was thinking of my wife."—*Voo Doo*. **l**

" "

Although the relations between England and India have improved immensely, the Indians still like to make bitter remarks about the epoch in which they lived under British rule. Madame Nehru, the sister of Pandit Nehru, who has been a widow for many yrs, made a comment to London's Lady Astor about the terrible old times. "You're right," repl'd the ever-alert Lady, "but we *did* do a few good things. For example—we abolished the burning of widows." —*Lies Mit!* Stuttgart (QUOTE translation). **j**

" "

The boy came to the birthday party and shyly handed a box of candy to his little hostess.

"Oh — nougats!" she squealed. "My favorites."

Hastily she opened the box. Then her face fell. "Why," she cried, "it's empty!"

The boy squirmed unhappily. "Well, uh—" he confessed, "they are my favorites, too!" — *United Mine Workers Jnl.* **k**

Martha Raye was playing a Catskill resort one summer and heard a woman shouting to her offspring, who was recklessly climbing a tree:

"Joey, come down, do you hear? Come down or you'll break your legs! Joey, Momma's telling you! All right, Joey, but when you fall down and break both legs, don't come running to me!"—E E KENYON, *American Wkly.*



On The Beam

A new TV set, soon to be on the market, can be turned on or off by a beam from a small, pistol-shaped flashlight.—News item.

I'll sit across the room, by gad,
With pistol cocked and loaded,
And any time there's something
bad,

Yes, any time I'm goaded,

I'll raise my hand, take aim, and
fire,

As any fighting man'll,
And thus I shall discharge my ire
And get another channel.

My pistol's beam won't maim or
kill,

Won't put folks out of action,
But though I may regret this, still
I'll get some satisfaction.

From where I sit, it won't be hard
To pop a plump soprano
Or wing a comic, evil-starred,
Or jerk at the piano.

For such a set as this I know
I'd pay a full month's salary.
Just think of it: a TV show
Combined with shooting gallery!

I told the small boy in my office that I wanted to take an X-ray picture of his chest. He started to shriek as I led him toward the machine.

"But it's only a picture," I reassured him.

"Yeah," he blubbered. "But I want it on a pony."—WALTER S FELDMAN, *Medical Economics.*

" "

A *Milwaukee Jnl* columnist notes that a friend's daughter, for yrs a source of gems of high school wisdom, has gone off to college, supplying a fresh harvest of "cultural anecdotes."

The 1st report finds her safely enrolled and 100% okay as far as her physical examination is concerned. "I can elect any sport I want," she has written home, "and I have elected archery. It's the only standing still sport they have here."

" "

Wife: "Ed's getting to be a big help around the house . . . just now he's getting ready to take the baby's nap."—*Arkansas Baptist.*

" "

In these wks when droves of students are going abroad on exchange scholarships, we pass on a letter written to Sup't of Schools in Nebraska City, inquiring about same. The youth wrote: "I am interested in one of these here full bright scholarships and I wonder if you can tell me if I can't get a full bright one can I get a half bright one?"

..... *Quote*

Quote-ettes

EDDIE FISHER and DEBBIE REYNOLDS, crooner and actress, married after turbulent, uncertain engagement: "We plan to have 6 children, and never be apart." 1-Q-t

" "

BONNIE CASHIN, fashion designer, already worrying about women's wardrobe problems in space travel: "Clothes (in space era) will have to be so artistically and esthetically right that they will 'go' on any planet." 2-Q-t

" "

Unidentified Hollywood producer: "We are going to make entertainment and let Western Union deliver the messages." 3-Q-t

SECOND CLASS MATTER

News of the NEW

Edited by ALICE JACOBS

Our crystal ball has just given us a glimpse of some modern marvels shortly to appear before the public. First, there's a new traffic light with a high IQ, which promises to end senseless delays in light changes. Light will have a counting mechanism to register the number of cars waiting for a red light to change and to provide just enough "green" to let them go thru. Blt-in detector will spot only vehicles approaching signal, thus eliminating need for separate detector relays.

Gen'l Electric has a new electric clock with no wires. By Christmas about 500 of these little wonders should be available—at \$175 apiece.

Clock doesn't hook up with house electricity, but lives, parasite fashion, off any near-by electrical appliance that works hard to earn an honest living. Clock's only problem in cadging electricity will be at night, when fewer appliances are in use. GE is solving that, however, with a "subsidiary electrical piece," the exact nature of which has not yet been announced. It may plug into clock, feed it with electrical impulses picked up from street lamp; or it may be something you plug into a wall socket, and set the clock nearby. At any rate, the clock is one more proof the electronic age is here!

NOTE here items of special interest in this issue —————
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